

**EDUARDO GUILLOT**  
**Producer / Director**

Eduardo Guillot is producer and director at Imagia Films USA Inc. He studied film production in Los Angeles, California. Throughout his career he has produced and directed diverse content for television, including miniseries, soap-operas, documentaries and commercials.

Eduardo has experience working internationally, having produced and directed in various Latin American countries, as well as in the United States and Europe.

As a commercial director he has directed more than 400 commercials, for companies and brands such as P&G, Unilever, Pepsi, Toyota, Visa, Nestle and Bayer. He was awarded the Gran APAP and was finalist at Ojo de Iberoamérica in Argentina for best director.

As a television producer, Eduardo has produced close to 500 hours of content and has managed budgets of up to 3 million dollars. Worth mentioning is his miniseries "Matalache", the soap-operas "El Magnate" (Miami USA), "Mala Mujer" and "Corín Tellado", as well as his work for the documentary "Pat Tillman Story" for Discovery Channel.

In 2007 he won the Audience Award at the International Latin Film Festival in Boston for the docudrama "La Historia de Liz Rojas", which delves into one of the most controversial cases presented by the Truth and Reconciliation Commission of Peru. Currently, in parallel to his work in advertising, Eduardo is producing the feature film "En busca de Javier", which has received financing from Ibermedia (Spain, 2014) and the Peru's Ministry of Culture Prize (2015) for the film production. He is also developing the television series "Caiga quien Caiga".

